

# RISING™

39<sup>th</sup> EDITION

1<sup>st</sup> October 2022



STAR AIR TO EXPAND  
REGIONAL CONNECTIVITY,  
ADDS 2 EMBRAER  
E175 AIRCRAFTS

Mr SANJAY GHODAWAT  
CONFERRED WITH  
MAHARASHTRA  
LEADERSHIP AWARD 2022

Mr SHRENIK GHODAWAT  
CONFERRED WITH  
TIMES  
'40 UNDER 40' AWARD

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# CHAIRMAN'S MESSAGE



As we continue to strive in our endeavor to enrich lives globally, when it comes to excellence, the sky is the limit. We're all set to achieve it with Star Air, as we add two Embraer E175 aircraft and work towards establishing a fleet to improve regional connectivity. While conquering the skies, we remain true to our mission to inspire and nurture consumers' lives, with Star Localmart that opened its 84th store in India.

SGG is a firm believer of creating a strong future through the nation's youth. To that end, we are working hard to give our students the right support, and are so pleased that they are benefitting from it and making us proud in return. Sanjay Ghodawat IIT & Medical Academy's Varad Jadhav acquired a 100 percentile in the MHT – CET Exam, with 75th All India Rank and 700/720 score in NEET Exam, Arya Alvekar, secured a 99.995 percentile. The JEE Advance 2022 saw Kuldeep Pujari bagging All India Rank 178. These are among the 250 bright students from our academy who have qualified in JEE Mains 2022, besides 39 students in JEE Advance, 2022. To extend the support to a larger number of youngsters, Sanjay Ghodawat Foundation held a five-day workshop, The Season of Learning, that had motivational programmes to enhance their skills.

Last but not least, we are happy that you, our family, are with us to bask in India's rich culture through the various festivals and observances that unite us. Being together in the celebration of life through occasions such as Diwali, Eid, Christmas or Baisakhi makes every festival more special. And I wish you and your loved ones cherish each moment and indulge in prosperity and warmth.

Happy reading !!

**Mr. Sanjay D. Ghodawat**

Founder & Chairman  
Sanjay Ghodawat Group

Dear all,

Whether looking back, keeping an eye on the present or having a vision for the future, this glorious company and its people fill me with immense pride and confidence. After all, the year has been replete with achievements and honors, whether Star winning the Brand of the Year or the leadership being conferred with coveted titles such as Times '40 Under 40', Maharashtra Leadership Award 2022 or being featured as a Leader of Change that's enhancing lives globally. More than an individual achievement, the glory belongs to each member of the Sanjay Ghodawat Group family for their solid support every day in every way.





## STAR AIR TO EXPAND REGIONAL CONNECTIVITY, ADDS 2 EMBRAER E175 AIRCRAFT

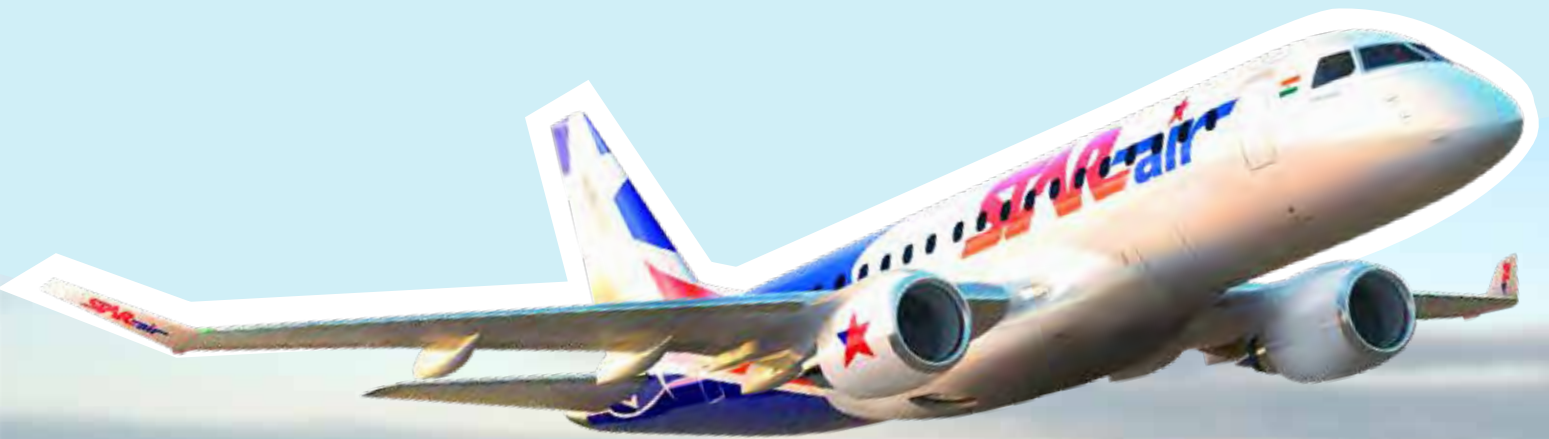
In its effort to strengthen India's regional connectivity, Star Air, the aviation vertical of Sanjay Ghodawat Group, announced the regional carrier has signed a Letter of Intent (LoI) for two Embraer E175 aircraft with Nordic Aviation Capital (NAC), the largest Regional Aircraft Lessor in the world. The announcement was made today during a press event organized by Embraer at the Farnborough International Airshow, UK, in the presence of senior officials from Embraer and Star Air.

With unparalleled potential, India's regional sectors are one of the fastest-growing aviation markets in the world. At Star Air, we strive to establish a fleet of Embraer aircraft that will improve regional connectivity. Offering suitable capacity at affordable fares, we pledge to support the growing demand across India as we prepare for the Ministry of Civil Aviation's plans to build 100 airports.

Eager to welcome the E175 to the Indian skies, the aircraft has no middle seats and provides best-in-class legroom with a comfortable seating arrangement. With a flying range of 2,200 nautical miles, Star Air is set to fly longer, faster, and smoother. Covering more than 18 destinations across India at the moment, the airline is all geared up to grow and expand its regional presence.

"After witnessing a strong recovery in air travel, we are excited to partner with Embraer, as we constantly seek Connecting Real India to make travel accessible, reliable, and affordable. As the fastest-growing Indian regional airline, we are excited to touch new horizons and explore the skies with great vigor. The E175 aircraft will add flexibility and efficiency to our network and strengthen customer relations as we provide them with an unparalleled flying experience." Said Shrenik Ghodawat, Director – Star Air.

As part of the statement, Star Air has also announced that, pending the signing of the lease agreement, the airline is confident of starting E175 operations by November 2022. Currently, the airline operates scheduled flights using its 5 ERJ-145 to connect 18 Indian destinations, including Ahmedabad, Ajmer (Kishangarh), Bengaluru, Belagavi, Delhi (Hindon), Hubballi, Indore, Jodhpur, Kalaburagi, Mumbai, Nashik, Surat, Tirupati, Jamnagar, Hyderabad, Nagpur, Bhuj and Bidar.



## STAR LOCALMART LAUNCHES NEW STORES

A shining example of entrepreneurship and diligence, Star Localmart, the retail arm of Sanjay Ghodawat Group, recently inaugurated its 84th and 85th store at Ramtirthnagar, Belgaum and Murgud. This is an important milestone in the company's goal to strategically set up 30,00 Star Localmart convenience stores across the country by FY 2025.

This rural start-up, locally sourced, locally processed, and locally sold grocery retail ecosystem, is already making waves in the retail sector. Living up to its novel idea of a 21st-century retail franchise model by empowering local resources, the goal is to enhance consumers' lives with great discounts, quality products, and excellent customer care that ensures an unparalleled retail experience.

The concept stands out since we generate local opportunities such as employment, space for local companies to exhibit their products, local business opportunities, and promotion of local entrepreneurship. "Our growth is a testament to the efforts and ingenuity of the Star Localmart family. I am proud and thrilled to witness such a response and acceptance by the customers. Throughout its growth, Star Localmart has remained true to its mission – to inspire and nurture consumers' lives – one neighborhood at a time. We hope

to continue our commitment to elevating the retail experience for customers around the country," said Mr Sanjay D Ghodawat, Founder & Chairman of Sanjay Ghodawat Group.

To mark this auspicious occasion, Mr Shrenik Ghodawat, Managing Director, Star Localmart, said, "The opening of Star Localmart's 84th store is a proud moment for all our shareholders and employees. These past few years have led us to achieve an incredible feat of success that promises our customers an exquisite shopping experience. Understanding that consumers seek a shopping experience that promises hygiene, ease, and convenience, we hope to continue expanding our footprint in towns and villages across the country."

Star Localmart operates 84 retail stores across parts of Maharashtra and Karnataka, like Kolhapur, Pune, Sangli, Ichalkaranji, Ratnagiri, Miraj, Belgavi, Bagalkot, and other locations. Along with seeking to generate 25,000 local employment opportunities, the aim is to launch 3,000 stores over the next three years. Star Localmart is an exceptionally proficient one-stop shopping destination for consumers looking for high-quality and low-cost daily shopping needs such as grocery and other household requirements.



**Murgud**



**Belgaum**





# SANJAY GHODAWAT CONFERRED WITH 'THE MAHARASHTRA LEADERSHIP AWARD 2022' BY THE GOVERNOR OF MAHARASHTRA, BHAGAT SINGH KOSHYARI

Mr Sanjay Ghodawat, Founder & Chairman, Sanjay Ghodawat Group (SGG), was felicitated with the prestigious Maharashtra Leadership Award 2022 for his Exemplary Contribution and Excellence in the Field of Education and Industry. The Governor of Maharashtra, Bhagat Singh Koshyari, conferred the trophy to the Indian entrepreneur and philanthropist at Pune Mirror's ceremony at Raj Bhavan in Mumbai.

Along with the industrial sector, with one of India's fastest-growing conglomerates, SGG, Sanjay D Ghodawat is a leading name in the field of education, having established one of India's youngest yet renowned universities, Sanjay Ghodawat University (SGU), in 2009. The institution, which currently impacts more than 16,000 students from across the nation, has been recognized as Asia's fastest-emerging private educational institute by the World Consulting and Research Corporation (WCRC) and KPMG India.

Speaking on occasion, Mr Ghodawat said, "I thank the team at Pune Mirror and the Governor of Maharashtra for recognizing

and honouring me with the Maharashtra Leadership Award for Excellence in the Field of Education and Industry. It is an absolute privilege to be an awardee at this illustrious ceremony. Achieving this feat has been possible because of my parents' blessings and the support of my family, team, stakeholders, employees and well-wishers."

Sanjay Ghodawat Group (SGG) is a prominent Indian business conglomerate with a presence in various high-value business verticals. Aviation, Consumer Products, Education, Energy, Mining, Realty, Retail, and Textile are some of its key domains. Since its establishment in 1993, SGG has witnessed impressive growth under the splendid stewardship of its Founder and Chairman, Sanjay Ghodawat. It has a strong base of millions of customers globally, an employee strength of over 10,000, and a student base of over 16,000. SGG is moving ahead with great vigor and bringing significant changes in people's lives with its wide range of high-quality products and services. z vmzm



## BRAND OF THE YEAR AWARDED TO STAR – GHODAWAT CONSUMER LTD.

At a recently held award ceremony, The Times Group felicitated the STAR brand of Ghodawat Consumer Ltd (GCL) as the Brand of the Year at the Times Power Brand event. Star qualified for the award based on research agency -I3RC Insights Pvt Ltd's survey.

Founded in 2013, GCL, the FMCG arm of Sanjay Ghodawat Group (SGG), has focused on constant product innovation, customer-centricity, affordability and quality, creating a unique brand identity for itself. GCL started its journey by manufacturing edible oils. With increasing consumer acceptance, trust and notable success, the company was encouraged to expand and diversify its product portfolio to include staples, impulse and non-food categories.

GCL's Star brand atta, edible oil, jaggery, pulses, rice, salt, sugar, snacks, assorted namkeens and water are now household names in Maharashtra and Karnataka. The Ayurstar range of personal care products and the Klemax range of homecare

products are much sought after. Carbonated drinks -Fizinga, fruit drinks -Frustar and energy drink, RIDER, are among the top-selling products in the beverages category. The dairy division includes Star Ghee, Hapy Milkshakes and Star Flavoured Milk.

Star has created a distinct identity and has set a benchmark for excellence in products and services with the trust of millions of consumers. The Times Group has mentioned the brand among those that have significantly contributed to India's emergence on the global map.

Shrenik Ghodawat, Managing Director -GCL, said, "I thank the Times Group for recognizing us and felicitating Star with the Brand of the Year title. I would like to dedicate this award to our entire team for their hard work, stakeholders and consumers who have helped us achieve this success. GCL is moving ahead with the ultimate objective of giving an unparalleled shopping experience to everyone."





## SHRENIK GHODAWAT BESTOWED WITH THE TIMES 40 UNDER 40 AWARD

Shrenik Ghodawat, Managing Director - Ghodawat Consumer Ltd. (GCL), gets recognized in the 'Times 40 under 40' coveted list as an inspiring entrepreneur for his exemplary leadership in the FMCG sector. Famous Bollywood actor and philanthropist Sonu Sood recently gave this trophy at The Times of India's ceremony in Gurugram.

Speaking on occasion, Shrenik said, "It is an absolute honour to be part of this illustrious list of leaders. I would like to dedicate this award to my family and the entire GCL team for their hard work, as it is because of their efforts I have been able to be part of this list."

Owing to his extensive hands-on experience, enigmatic, enterprising spirit and incredible ability to attract young talents and inspire experienced leadership teams, he has made it to the list of Times 40 Under40 Leaders. He is all set to take the industry by storm in the times to come.

Times 40 Under40 is an exclusive platform created by Optimal Media Solutions under the aegis of the Times Group. It identifies, encourages and provides recognition to the top 40 brightest young entrepreneurs, leaders, achievers and innovators under 40 years of age who have been game-changers in a true sense.







## GHODAWAT CONSUMER AWARDED - FASTEST GROWING FMCG COMPANY OF 2022



Ghodawat Consumer Ltd. (GCL), the FMCG arm of Sanjay Ghodawat Group recently was awarded 'Fastest growing FMCG company of 2022' at the Globoil India 2022. Globoil, is amongst the world's leading edible oil & agri-trade conference. GCL was conferred with this coveted title for its constant product innovation, customer-centricity, affordability and quality consumer products.

Since its inception in 2013, GCL's one-point focus has been to create a unique brand identity for itself. GCL started its journey by manufacturing edible oils. With increasing consumer acceptance, trust and notable success, the company was encouraged to expand and diversify its product portfolio to include Staples, Impulse, Beverages and Home and Personal care categories.

GCL's 'Star' brand atta, edible oil, flavoured milk, ghee, jaggery, pulses, rice, salt, sugar, snacks, assorted namkeen, and water are now household names in Maharashtra and Karnataka. Moreover, 'Ayurstar's' personal care products and the 'Klemax' range of homecare products also enjoy the patronage of millions of customers. Carbonated drink 'Fizzinga', fruit drink

'Frustar', and energy drink 'Rider' are among the top-selling products in the beverage category.

The company predominantly focuses on product innovation to ensure it delivers great value to its customers at an affordable price. Its state-of-the-art manufacturing setups make a wide range of products under the supervision of its adept team, following the most stringent manufacturing protocols.

Speaking on the occasion Shrenik Ghodawat, Managing Director - GCL says, "It is an absolute honour to receive the 'Fastest growing FMCG Company of 2022' award by Globoil India. Our growth is a testament to the efforts and ingenuity of the entire GCL family.

I am proud and thrilled to witness such a response and acceptance by our customers. Throughout its growth, GCL has remained true to its mission – to change and nurture the lives of consumers. Our goal is for the consumer to utilise at least one product from GCL throughout the day. That is why we have invested in modern infrastructure, high-quality packaging & raw materials, and a skilled team to deliver the best possible. With standards that match those of top MNC companies, we aim for consumers to switch to our healthier and higher-quality items by pricing our products cost-effectively."



## SHRENIK GHODAWAT AWARDED BUSINESS EXCELLENCE AWARDS 2022

Shrenik Ghodawat, Managing Director of Sanjay Ghodawat Group (SGG) was recently awarded the 'Business Excellence Awards' 2022 at Belgavi. He was honoured with the title for his exemplary leadership, business acumen and as an inspiring entrepreneur across the various businesses of SGG.

The event was jointly organised by DK Motive and Nirani Sugars. Business Excellence Awards is a platform which recognises and honours the most inspiring business people, shining entrepreneurs, and successful professionals across various sectors.

He spearheads the overall operations and strategic functions of GCL, which is amongst the fastest-growing FMCG enterprises in India that have recently earned distinguished recognition of becoming an INR 1400 crores revenue company in FY 22 and is moving ahead with a renewed endeavour to cross revenue of INR 2,000 crores by FY 23. Its product portfolio consists of various daily consumer products that include; Atta, Bakery Products, Carbonated Fruit Drinks, Dairy Products, Edible Oil, Energy Drink, Fruit Drinks, Jaggery, Namkeen, Packaged Drinking Water, Rice, Salt, Sugar, Personal and Home care products.

Speaking on the occasion, Shrenik said; "It is an absolute honour to receive this award. I would like to dedicate this

award to my family for their support and the entire SGG team for their hard work, as it is because of their efforts I have been able to accomplish my goals."

Shrenik has made his presence count in Service Industry as well. He is the Founder & Director at Renom Energy Services Pvt. Ltd. (RENOM), which is one of its kind entity providing services of Operation and Maintenance to Renewable Energy Assets across India. Under his leadership, "RENOM has become India's largest in the O&M space with more than 1800 MW under management.

He is also the Director at Star Air, founded in 2019 and is one of the most trusted Commercial Regional Airlines in India. It has won the trust and hearts of thousands of people with its on-time, affordable, comfortable and world-class services. Recently, Star Air was awarded Best Domestic Airline (RCS) by Wings India 2022

From a young age, Shrenik has been a recipient of multiple accolades. He was felicitated with 35 under 35 by Entrepreneur India, Times 40 under 40 by The Times Group, 40 Most Influential under 40 Indians award, Times Business Leadership Award, Times Young Business Tycoon, ET Inspiring Entrepreneur of the Year award, Food and Grocery Retail Icon of 2022 amongst many others.





## SANJAY GHODAWAT IIT & MEDICAL ACADEMY CREATES HISTORY IN COMPETITIVE EXAMS

The Sanjay Ghodawat IIT & Medical Academy created history with one of its Students, Varad Jadhav, acquiring a 100 percentile in the MHT – CET Exam. Varad is a PCB student at the Sanjay Ghodawat IIT & Medical Academy at Kolhapur's Atigre Campus. He has also secured 75th All India Rank with a 700/720 score in the Open Category for NEET Exam. Another student, Arya Alvekar, secured a 99.995 percentile in the MHT – CET Exam. She is a PCM student at the Academy. The Academy has also witnessed remarkable success in the

JEE Advance 2022, with Kuldeep Pujari bagging All India Rank 178. In all, 250 students from the Academy qualified in JEE Mains 2022 and 39 Students in JEE Advance, 2022. Chairman Sanjay Ghodawat and Trustee Vinayak Bhosale congratulated the students. They expressed happiness over how Sanjay Ghodawat IIT Medical Academy has been shaping students for competitive exams under Mr. Srinivas Konduit (Vasu sir) and his team's leadership.







# SGG IN NEWS

## Star Air featured in International Magazine in Dubai



## Enhancing Lives Globally - Leader of Change, featured in TOI 15th August special edition



## Mr Shrenik Ghodawat featured in Beverage & Food Processing Times



## Mauli Care Centre featured in SAKAL Newspaper

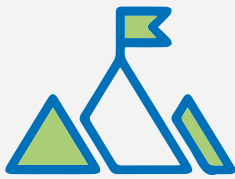


## Mr Shrenik Ghodawat, in conversation with 100.3 Radio Dubai





# ESG GHODWAT CONSUMER LIMITED



## MISSION

- Providing Quality and Affordable consumer products to all sections of the society-building processes to ensure adherence to all the applicable statutory compliances
- Ensuring environmentally responsible operations
- Creating a great place to work environment
- Engaging with local communities



## VISION

To become a responsible enterprise, whose products and services make lives better and add value to our ecosystem



## VALUES

- Customer-centric
- Ethical
- Integrity
- Teamwork
- Inclusive



## ENVIRONMENT

We are driven by ESG to develop a business strategy which focuses on value creation through reduce cost, boosts productivity, solid asset management, and sustainable investing. Eventually, focusing on our company's operations environmental and social impact is affirmative for everyone especially our planet.

1. Solar energy- Our units are equipped with solar power that will indirectly lead to nature conservation
2. Rainwater harvesting- We recharge the groundwater table through our rainwater harvesting systems.
3. Treated wastewater reuse- Us units are equipped with ETP and STP where water is reused for gardening.
4. Substitute for wood- Our boilers use bagasse as fuel, and Plans are in progress to include the use of biomass briquette to boost to clean and green energy.
5. EPR (Extended producer responsibility) - 100% adherence – Plastic recycling.
6. Adherence to 100% single-use plastic policy
7. Solid waste management by authorised vendors. Recycling to control pollution and conservation of soil.
8. Raw material conservation as fuel- we are using bagasse (Sugarcane cane, rice husk) for the boiler.



## ESG GHODAWAT CONSUMER LIMITED

EPR Savings				
Sr.No	Saved		Eliminated	
	Lit. of oil	KWH Energy	KG of air pollutants	Cubic feet of landfill
1	2371332	5280398	2286283	740756

GHODAWAT CONSUMER LIMITED				
Sustainability metrics				
Sr. No	Year	Division	Solar Energy	
			Units (KWH)	Cost saving (₹)
1	2020-2021	Rice	774397	5,059,837
2		Beverage	1003838	6,699,913
3	2021-2022	Rice	1161626	7,593,005
4		Beverage	1512875	10,146,393

GCL Rain water harvesting metrics (June to September- 2021)							
Sr.No	Division	Inclined roof (m2)	Harvested (Liter)	Conventional roof (m2)	Harvested (Liter)	Concrete road surface (m2)	Harvested (Liter)
1	Rice	9388.86	72,40,496	-	-	6418.14	3,493,791
2	Beverage	6723.01	51,84,647	1441.16	9,15,264	6039.08	3,287,445
3	Oil	8179.01	6,307,484	-	-	4383.87	2,386,412
4	Snack food	11654.47	8,987,688	-	-	2289.4	1,246,262
5	Jaggery	9918.73	7,606,966	-	-	5612.16	3,055,046





## 'SGF ORGANIZES THE 'SEASON OF LEARNING' INITIATIVE WITH THE MEMORY MAN OF INDIA- SAJAN SHAH



Sanjay Ghodawat Foundation (SGF), the CSR wing of Sanjay Ghodawat Group (SGG), in collaboration with Sajan Shah, Memory Man of India, organized a five-day workshop -Season of Learning, at Shahu Smarak Bhavan, Kolhapur. The event's purpose was to build a 'New Visionary Kolhapur'. Entry for the initiative, which took place from 12th to 16th Sept -8 PM to 10 PM, was free. Other event organizers were DY Patil Group, Compassion24, Ajrekar Foundation and Chahte.

The workshop will witness participation from more than 25,000 students, 9,000 parents and 40 schools. The event focused on transforming students' lives through life-changing and mental health talk shows. The workshop involved more than 72 talk shows for students to utilize these skills in their day-to-day lives and activities. The organizers distributed more than 25,000 plantable pencils, with similar events occurring in various cities of India, like Jodhpur, where more than 20,000 students and parents received plantable pencils.

Philanthropist Mr Sanjay Ghodawat, President of SGF, says, "With a vision to enhance lives globally, SGF aims to develop India and support the youth of this nation. We firmly believe in giving back to society what we have earned from it. Students are the nation's building blocks, and motivational

programmes like this help enhance their skills. We at SGF are inclined together to build a new vision of New India. The initiative's theme is 'New Kolhapur', and it's one of the biggest social campaigns to transform youth and parents psychologically with motivational and moral talk shows and social initiatives. So Kolhapurkars, let's come together to uplift Kolhapur!"

Speaking about the initiative, motivational speaker Sajan Shah says, "With our module of delivering 72 talk shows in five days, we hope to transform the lives of students and their parents. We have designed our motivational speeches to enhance each individual's growth and well-being. We can build a reformed future and quality leaders to shape a better tomorrow through such activities. Programmes like these encourage students to look at life with a bright outlook."



Shrenik Ghodawat, Vice-President of SGF, says, "At SGF, we manage all humanitarian assistance and programs to transform the lives of the needy to our best possible capabilities. Each year, we undertake many social causes for society's betterment. We embarked on the 'Season of Learning' initiative to build a visionary India, aligning with the UNSDG 2030-Quality Education and Goal 13: Climate Actions.

## SIGNIFICANCE OF FESTIVALS IN OUR LIVES



One can get a glimpse of India's diverse landscape and vibrant populace through the hordes of festivals celebrated all year long. Festivities and fairs are integral to our culture, expressing our beliefs and emotions. Our age-old traditions have gifted the country with various festivals and fairs.

There are so many meanings attached to these festivals. Like, we celebrate Bhai Dooj to strengthen the special bond of sister-brother and mutual responsibilities. We are all witnessing the peak of celebrations this year, with many festivals falling this month. These festivals give us a reason to pause our daily lives and cherish the moment. Grown-ups and kids are equally excited. The new dresses, gifts, the bright lights, flowers, foods, the chanting of mantras -to sum up, excitement is in the air. It's not just the dresses and gifts that bring us happiness, but the sense of belonging, the connection we feel with each other during these festivals.

We have even more to celebrate next month, with Diwali -the festival of lights, one of the most important festivals in our culture. Celebrated with lots of pomp and enthusiasm, it brings wealth and prosperity to individuals and homes. Durga Pooja represents female power in the universe as 'Shakti'. While the ceremonies bring observance of fast and devotion for ten days, the last four days of the festival, namely Saptami, Ashtami, Navami, and Vijaya-Dashami, are celebrated with much sparkle and magnificence. While we celebrate Dussehra, representing the victory of good over evil, the Jain community's nine-day fasting festival, Navapda Oli, also starts this month. Navapda is observed twice a year, on the bright fortnight of Ashwin month and in Chaitra.

Women also observe Ronchi Vrat this month, where they fast for their family's good health and wealth. On Eid-e-Milad or

Mawlid, the Muslim community will wear new clothes and exchange gifts to celebrate Prophet Muhammad's birthday. The colourful rainbow of festivals will shine upon us until Christmas.

Festivals have social and economic significance, especially since they bring happiness, bonding and positivity during stressful times. They are extravagant occasions for celebrating various things and occur regularly, breaking the monotony of life and allowing us to rejoice in everything big and small. Celebrations spread happiness and serenity in communities and let us put aside our differences in culture and religion. They unite people solely for joyous celebrations and encourage us to embrace our culture and religion. Since it's a time to be joyful, festivals offer us something to look forward to and are no less than hope. As everyone prepares to celebrate, wears their finest outfits, and decorates homes and streets, festivals add much-needed colour and enthusiasm into our lives.

As nothing brings people together as festivals do, they play a pivotal role in nation-building, bringing people from every religious, economic and social background together. The culture, beliefs, traditions and social interaction keep us happy and build a solid inner power.

While celebrating festivals, we not only change our external environment but also bring new changes within ourselves to move towards the future. Festivals improve our social health as celebrators enjoy with their family and connect with others, thus creating new relations and improving social well-being. SGG wishes you and your family, all the employees, stakeholders and investors that all these festivals will bring happiness, prosperity, good health and wealth!

# EMPLOYEE CORNER

## M. SREEDHAR GUPTA

M.Sc (Tech) Mathematics



Zonal Head of all centres of  
Sanjay Ghodawat University, IIT

### Introduction

I have achieved the success of not just helping establish Sanjay Ghodawat IIT and Medical Academy but also promoting, developing and progressively opening branches over Maharashtra, Karnataka with future plans in mind. Currently, I am not just the Centre Head of Sanjay Ghodawat IIT and Medical Academy, but collectively Zonal Head over all the centres across, Atigre, Kolhapur, Sangli, Pune, Latur, Solapur, Karad and Belgum in Karnataka. Before this I have gained wide range of experience as Associate Dean with Narayana Junior College, Hyderabad from 2009 to 2013 which indeed came handy for my success crown. I have pursued M.Sc. (Tech) Mathematics from Jawaharlal Nehru Technical University from Hyderabad.

### How is your experience with SGIMA i.e. Sanjay Ghodawat Group till date?

I have been working with Sanjay Ghodawat Institutions and Sanjay Ghodawat Group for nearly 10 years now. Me and the Director, Mr. Srinivas Konduti (Vasu sir) laid the foundation of Sanjay Ghodawat IIT and Medical Academy in the year 2013, it was not so easy to scale success like this. But, the great visionary and optimistic personality our Chairperson Mr. Sanjayji Ghodawat, Trustee Vinayakji Bhosle and Director Vasu sir who showed their indispensable faith in me and gave me the freedom to frame my own strategy, helped me to execute plans successfully. All the required infrastructure and man power was provided in time which helped smoothening the process of setup. So, overall my experience with SGI and SGG has been great.

### How do you place your contribution in assigned task?

I have been working as the Zonal Head of all centres of Sanjay Ghodawat IIT and Medical Academy. It has been quite tough to break the ice, since I come from Telangana State, so a lot of challenges stood my way which started from knowing the local language, the behaviour of the local team, training them to the standards that we had set and from advertising to set superb standards of totally different academics oriented system, to train the students to focus on academics, to maintain consistency and to update and to develop progress that you see today. Competitions of similar organisation from near around areas were also another challenge that I have successfully tide over in a very small span of time. And I look forward to set such high standard academic centre not just in this state and country but also abroad. So, I see myself in a very vital and decision making post, where I will play an indispensable role as I know how to take this ship to the desired destination.



# CREATIVE CANVAS



Ashish Shejole - Executive - Accounts, GCL



Mayur Awati - HR, GRL



Sunil Singh- Assistant Manager Ecommerce, GCL



Rushikesh Girhe - Executive - PR, GCL



Shevam Sood - Sr. Brand Manager, GCL