

# RISING<sup>TM</sup>

1<sup>st</sup> July  
2021  
34<sup>th</sup> Edition



■ GHODAWAT CONSUMER AIMS TO ACHIEVE INR 2,000 CR REVENUE BY FY23

■ MR. SANJAY GHODAWAT FEATURED IN FORBES MAGAZINE

■ FIZZINGA EARNS 'BRAND OF THE YEAR' AWARD

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# CHAIRMAN'S MESSAGE



Dear Readers,

I hope you are in good health and doing well!!

Sanjay Ghodawat Group always believes in making significant changes in people's lives through its cutting-edge products and services. In the last 28 years, the journey was exciting and filled with challenges and new learnings. The sheer dedication and commitment from the entire Team SGG and wide acceptance from all our well-wishers have encouraged us at every step. A highly skilled workforce, research-driven approach, and data-driven decision-making have helped us meet the expectations and thrive in the current competitive landscape. It gives me immense pleasure to thank all of you for your wishes and support and I would like to acknowledge that we are performing well and meeting

the expectations in most of our business verticals mainly in FMCG, Retail and Renewable Energy.

Ghodawat Consumer Pvt Ltd (GCPL) is expanding its portfolio quite effectively and aiming to become one of the best, committed, and valued consumer goods enterprises in India. Recently, it entered a distinguished club by becoming a 1,000 Cr brand in the highly competitive FMCG industry.

RENOM, the O&M division in the renewable energy sector, is working ceaselessly to promote green and clean energy for a brighter tomorrow. Today, RENOM has crossed 1300 MW contracts, and I am confident that we'll succeed in our dream to be number one ISP Globally.

Ghodawat Retail has now started expanding its footprint beyond Maharashtra and gaining the trust of countless customers. Recently, it launched its 16th store in the Athani region of Karnataka and gearing up its operations to add 25 more stores in the coming quarter.

Star Air, our aviation arm, has crossed the 2 Lakh passenger mark and is constantly innovating to expand its network. At Sanjay Ghodawat University, we firmly believe that educated youth is the future of our country, since the recent pandemic we have ensured seamless and regular classes via online medium through our E-learning platform. We are moving ahead with commitment and dedication towards making SGG one of the most valued conglomerates in India.

Closing my thoughts, I'd like to express my heartfelt gratitude to Team SGG, all business stakeholders, our well-wishers for their undying love and continued support during these testing times.

It is a delight to present this 34th edition of our quarterly newsletter, 'Rising', with all the latest updates and achievements in the last quarter.

Happy Reading!!

**Mr. Sanjay D. Ghodawat**

Founder & Chairman  
Sanjay Ghodawat Group



In today's Hyper - competitive business world, earning the trust of customers is more challenging than obtaining profit from any entrepreneurial endeavour. Enterprises that focus on constant product innovation, customer-centricity, affordability, and quality, take the lead and establish a unique brand identity for themselves. Ghodawat Consumer is one such enterprise that has earned the trust of millions through its customer-centric business policies and created a unique position in the business world through its unparalleled products since its inception in 2013.

Recently, it touched a momentous milestone by becoming an INR 1,000 Cr revenue company, under the leadership of Mr. Shrenik Ghodawat, MD - GCPL. Its world-class manufacturing facilities, extensive rural & urban penetration, efficient trade marketing, and distribution network, and business ethics are considered to be the key driving factors for attaining this illustrious feat.

Initially, the company started with just manufacturing edible oils. With time, an increase in con-

sumer acceptance, trust, and the notable success of the oil business encouraged the company to expand its product portfolio. Today, it has a very diversified product portfolio in Staples, Impulse, and Non-food categories. It consists of "STAR" brand Atta, Edible Oil, Jaggery, Pulses, Rice, Salt, Sugar, Dairy products, Packaged Drinking Water, Snacks & Namkeen's, Fizzinga (Carbonated Fruit Drinks), Frustar (Fruit Drinks), Rider (Energy Drink) and Hapy (Milkshakes). It also has an "Ayurstar" range of personal care products and a "Klemax" range of homecare products.

Ghodawat Consumer is moving ahead with a renewed endeavour and expanding its business horizons completely to meet a new endeavour of doubling its revenue to INR 2,000 Cr by end of FY23. Under the guidance and mentorship of Mr. Sanjay Ghodawat and the dynamic leadership of Mr. Shrenik Ghodawat, Ghodawat Consumer soon aspires to be amongst the Top 10 Consumer Products companies in India.

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Chase the vision with good values, pure business ethics and sincere efforts towards a common goal and success will end up following you. We are confident that Ghodawat Consumer will meet its endeavour soon.

**Mr. Sanjay Ghodawat**

Founder & Chairman  
Sanjay Ghodawat Group

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# MR. SANJAY GHODAWAT FEATURED IN FORBES MAGAZINE

Our Founder & Chairman Mr. Sanjay D. Ghodawat, whose unmatched grit, passion and perseverance have transformed a single company formed in 1993 into one of the leading conglomerates in India, has been recognized for his inspiring work by the world-famous business magazine 'Forbes' in its recent edition.

In its latest edition - 'Insightful Icons', Forbes, celebrated and honoured the contribution of Mr. Sanjay Ghodawat in the field of entrepreneurship and nation development by featuring his success saga as their "Cover Story". It is a remarkable feat and a notable development for the entire Kolhapur-Sangli region as Mr. Sanjay is one amongst the rare few individuals whose success inspired Forbes to get it covered in their edition.

This US-based international magazine is considered as a pioneer in the field of media & communications and built a strong repute across

the world for its transparent and cutting-edge research, content, listings, and rankings. In its article, Forbes described how Mr. Sanjay with his future-centric approach and unmatched business acumen, transformed setbacks into success stories and built a successful business empire whose name has now become synonymous with quality and trust worldwide.

Started business with mere 3 lakh rupees and with just two employees in the early 1990s, Mr. Sanjay witnessed numerous challenges since the beginning but none of the challenges stopped him from dreaming big and achieving momentous goals. His zeal towards making something unique and beneficial for the public good, with great vigour and commitment, helped him charter great heights in business and earned him laurels from all quarters of society.



Today, after years of dedication and hard work, he transformed SGG into a conglomerate that has spread its wings in various high-value business verticals like Aviation, FMCG, Energy, Realty, Retail, Textiles, and Education.

Under the vision of Mr. Sanjay and the dynamic leadership of his heir apparent – Mr. Shrenik Ghodawat, Managing Director – Sanjay Ghodawat Group, SGG is chartering great heights with each passing year. Special focus on customer-centricity, affordability, world-class quality helped Sanjay Ghodawat Group to win over the trust of millions of customers worldwide.

“ I feel grateful to Forbes India for giving this special recognition. It is really inspiring and moving. Having said that I would like to state that 'No Success' is ever achieved without having a talented and hardworking team and supportive business stakeholders. I thus extend my gratitude to all such people who have been a part of our success story and contributed significantly towards the growth of SGG. This special recognition belongs to all such people.

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**Mr. Sanjay Ghodawat**

Founder & Chairman  
Sanjay Ghodawat Group



## STAR LOCALMART: STRENGTHENING THE IDEA OF “ATMANIRBHAR BHARAT”



Self-reliance is vital for any nation's progress that truly reflects the economic stability of a country. Today, when the whole world is facing the heat of global economic turmoil, India is also not left untouched. In such dire times, when our economy is in shambles, the growth rate plummeting to an all-time low, one group in India remained firm on its endeavours to make India self-reliant in every sphere even during these challenging times. India's fastest-growing conglomerate – Sanjay Ghodawat Group.

After successfully strengthening the idea of making “India Self-Reliant” in various high-value business verticals in the last 25 years, Sanjay Ghodawat Group is now making India Atmanirbhar in the field of FMCG retail with its Star Localmart offering.

Star Localmart is a 21st-century convenience store that offers customers a unique shopping experience with assured savings on every purchase. It offers customers with a wide range of high-quality daily essential items under one roof. Echoing the Vocal for Local sentiment, Star Localmart is committed towards boosting the rural/local economy by promoting top-quality brands in its stores.

By offering local brands a dedicated space in its stores, Star Localmart is not just providing

customers with a range of options to choose from but also helping local Indian manufactures to grow their businesses. Moreover, with its plan to tap rural India and prioritizing the first phase of its franchise stores in rural parts of India, it is providing locals with business opportunities during these challenging times.

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Economic freedom is essential to make the life of every Indian prosperous and this we cannot achieve until we become self-reliant in every sphere of life. Star Localmart is a vital step in that direction.

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**Mr. Sanjay D. Ghodawat**

Founder & Chairman  
Sanjay Ghodawat Group

# GHODAWAT CONSUMER LAUNCHES KLEMAX: ENTERS INTO HOME CARE PRODUCTS SEGMENT



Ghodawat Consumer Pvt Ltd (GCPL) an important business arm of Sanjay Ghodawat Group, significantly touched the lives of countless people across India with its high-quality premium product range. With consistent quality, it has earned the trust of millions and created a unique niche, and thus acquired a dominant Share of Voice in the market in very little time.

In 2019, GCPL launched its first non-food category of products under the brand name 'Ayurstar', its initial product offerings - Ayurstar's Anti-hair Fall Oil, Coconut Oil, Jasmine Oil, and Amla Oil have received an overwhelming response from the consumers.

After gaining a thunderous response and wide-spread acceptance for its wide range of high-quality hair oil and incense sticks products, GCPL now entered into the second orbit of the non-food category by offering a new and wide variety of products to its consumers.

The company under the brand name "Klemax", has launched various (Home Care) cleaning products like Floor Cleaner, Toilet Cleaner, Glass Cleaner, Dish Wash, and many others in the market.

With rapid growth and huge market potential, the company also plans to expand its product portfolio in the "Personal Care" space with the launch of its Shampoo, Conditioner, Face Wash, Hand Sanitizer, Hand Wash, and Moisturizer in the near future.

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Demand for cleaning products continues to grow due to consumer alertness concerning the importance of hygiene and health. Moreover, as the purchasing power of the common citizen rises, lifestyle change triggers growth in the demand for personal care products as well. We are expanding our operations at Ghodawat Consumer to cater to such growing demands of Home Care and Personal Care products.

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**Mrs. Salloni S. Ghodawat**  
 COO  
 Ghodawat Consumer Pvt. Ltd



# SANJAY GHODAWAT UNIVERSITY AND SG POLYTECHNIC RECEIVE 'MAJHI VASUNDHARA' AWARD THROUGH GOVT. OF MAHARASHTRA.



United Nations promotes 5th June every year as the World Environment Day, to spread awareness about the responsibilities and commitment towards the Environment. To enhance this impact, the Government of Maharashtra, under the leadership of Mr. Aditya Thackeray, Cabinet Minister for Tourism and Environment has come up with the 'Majhi Vasundhara Award', conferred to the people and organizations for taking initiatives to protect the environment.

This year Sanjay Ghodawat University and Sanjay Ghodawat Polytechnic received the 'Majhi Vasundhara Award' and a certificate of appreciation for the initiatives like tree plantation and protection of the environment through various means. The 'eco-friendly' and lush green campus of Sanjay Ghodawat University has always been

acknowledged by the media for promoting and encouraging tree plantation and maintenance. Under the leadership of Mr. Sanjay Ghodawat, the SG Educational Campus has planted more than 1 lakh trees on the Sangli – Kolhapur Highway. Previously taking note of this, the then Maharashtra Government had awarded Mr. Sanjay Ghodawat with 'Vanashree Puraskar' in 2011.

Sanjay Ghodawat University has been proactive in activities like tree plantation, seed distribution, nurturing of the planted trees and greenery, cleanliness and maintenance, etc. To acknowledge the vision, the action, and the commitment of SGU and Sanjay Ghodawat Polytechnic, the Government of Maharashtra has awarded both these entities with its prestigious 'Majhi Vasundhara Award 2021'.

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A healthy and greener environment is a prerequisite for maintaining sustainable life for every human being on planet Earth. We understand the need for tree plantation and thus always work in this area for the benefit of all.

**Mr. Sanjay D. Ghodawat**

Founder & Chairman  
Sanjay Ghodawat Group

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# FIZZINGA EARNS 'BRAND OF THE YEAR' AWARD

Our popular and premium carbonated fruit drink product Fizzinga recently earned 'The Brand of the Year 2020-21' award out beating peers in the beverage segment. This award is presented to Ghodawat Consumer by eminent cultural organization Mahasanskriti.

Its growing popularity, consumer acceptability, quality, and affordable pricing are touted as the reasons behind earning this special recognition. Fizzinga- a rejuvenating people's drink, is an ideal antidote to scorching heat.

A refreshing offering of Ghodawat Consumer, the story behind its inception was to add zing to the routine. We need a change from the routine every now and then, and Fizzinga breaks the monotony and resets life by invigorating the taste buds. Available in six different flavours, namely Jeera, Orange, Lemon, Cola, Cloudy Lemon, and Green Apple, the fizzy drink can calm your nerves and promises to uplift your mood with its delightful taste.

Fizzinga is available in multiple volumes like 200ml, 330ml, 600ml, 1.5L, and 3L. It is cherished by all age group people and one of the best-selling products in the carbonated beverages category in Maharashtra and Karnataka. It is also available on e-commerce platforms (Amazon and Flipkart), Modern Trade, and General Trade channels.



## STAR LOCALMART LAUNCHED ITS FIRST STORE IN KARNATAKA



Star Localmart, the retail arm of Sanjay Ghodawat Group (SGG) while continuing on its endeavour to revolutionize the world of organized retailing, recently took one step forward to meet its objective. The company after establishing a strong foothold in various cities of western Maharashtra has now spread its wings in the state of Karnataka.

On 28<sup>th</sup> April 2021, Star Localmart launched a new franchise supermarket store in the Athani city (District - Belagavi) of Karnataka.

Belagavi has been a key focus area for the Sanjay Ghodawat Group ever since its initial days. Star Air, our airline arm also has its base in Belagavi from where it offers flight services to eight different Indian cities. Now with the launch of Star Localmart, SGG is making sure to win the hearts of the local populace with its 21st-century convenience store. This new retail outlet provides people all the daily essential items of known regional, national, and international brands under a single roof at affordable prices. Recently, it started home delivery services to help people get groceries at their doorsteps with complete safety.

Grocery constitutes about 70% of the Indian retail sector out of which 90% is considered as unorganized, driven by small retailers/Kirana shop owners. Organized retailing is less than 10% as of

now but there is a huge potential to make it big in this segment. As the benefit of more savings per purchase and exciting offers from time to time attract customers more towards organized retailing as compared to unorganized retail shops.

Star Localmart is also known for providing products at affordable rates with regular exciting offers on various products. It is thus believed that its new store will not just offer local people a better option to buy high-quality grocery items but also help expand its business in this new territory.

Started in 2020 with an aim to transform the landscape of organized retailing in India, Star Localmart has seen a phenomenal rise and witnessed impressive growth in a very less time. Interestingly at a time when the whole world was facing economic distress and businesses facing brunt due to COVID-19, Star Localmart has seen an upward growth under the leadership of Mr. Shrenik Ghodawat. Just from a single shop, this new retail brand of India has grown to 12 stores within a year and is planning to add 10 new stores in the next quarter. It has various shops in the Kolhapur, Sangli, and Ichalkaranji regions of Maharashtra. Soon, it is planning to start new distribution centres in Kalaburagi and Pune regions of Karnataka and Maharashtra respectively to serve larger customers efficiently.

“People of Belagavi district have always bestowed their trust towards Sanjay Ghodawat Group and I am confident that they will shower the same love towards Star Localmart as well. I firmly believe that this new retail store will not just fulfil the expectations of local people but also give them the best alternative to shop their grocery items at the best price.

**Mr. Shrenik Ghodawat**

Managing Director  
Sanjay Ghodawat Group.

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# MR. SANJAY GHODAWAT EARNS A PRESTIGIOUS PHILANTHROPIC AWARD

Our Founder and Chairman Mr. Sanjay D. Ghodawat has been recently awarded with an illustrious award. Mahasanskriti, a reputed social & cultural organization that deals extensively in the areas of social service and preserving the rich cultural heritage of India, bestowed "The Businessman Philanthropist of the Year 2020-21" award to Mr. Sanjay. This distinguished honour is presented to him for his commendable philanthropic work during COVID-19 pandemic times where his noble endeavours benefitted lakhs of people across India.

## Half-a-million Benefited During COVID

Under the mentorship and support of Mr. Sanjay, our charitable organization - Sanjay Ghodawat Foundation, helped more than half a million people across India. This foundation not just provided people with Free Meals, PPE Kits, Masks, Sanitizers, Daily Essentials, and other relief materials but also saved the lives of hundreds of people through its state-of-the-art COVID Care Center at Sanjay Ghodawat University campus. More than 23,000 patients till date have been benefitted from its COVID Care Center facility where the 24/7 availability of certified doctors/nurses, availability of hundreds of beds (including oxygen beds), and other vital facilities, helped patients to recover faster at zero cost. This facility has become a temple of hope for all needy residents of Kolhapur city who find it difficult to get admission in hospitals due to lack of beds availability.

## Free Ration to Underprivileged

COVID-19 not just triggered a massive health emergency but also halted the economic growth of the nation. The underprivileged section of our society, especially daily wage workers, living in rural parts of India, affected badly due to this double whammy (pandemic + economic turmoil). Managing daily bread and butter for such people has become a mundane task during these challenging times.

Mr. Sanjay has emerged as a hope for such needy people by extending his help to such countless underprivileged Indians to satiate their hunger. Since the outbreak of this pandemic, our foundation (SGF) has donated tons of daily essential food items to countless needy families in different parts of Maharashtra. His efforts are not just providing food on the platter of the needy but also giving them hope for a better tomorrow.



## Giving 'New' Life to 'Old' Age Home

Under the benevolent leadership of Mr. Sanjay Ghodawat, Sanjay Ghodawat Foundation has always supported various NGOs to help them continue their social work and focus on serving society and needy people.

During this pandemic when one such Old Age Home in Kolhapur called 'Mauli Center' was finding it difficult to manage its daily operations due to financial crunch, SGF extended its support and gave a new life to this facility. SGF by pledging to provide free food, medical, and other daily essential facilities to more than 50 needy residents of Mauli, set an inspiring example for humanity.

SGF has earned a distinct reputation in society for its unparalleled work in the areas of Women

Empowerment, Education, Sanitization & Cleanliness, Rural Development, Sports, Environment, Disaster Management Relief Work, and Health.

A role model for youngsters and an inspiring personality, Mr. Sanjay always believed in giving back to society what is rightfully earned from it. He often says quoting, "Charity, philanthropy, uplifting others, etc. are the real jewel that every successful person should wear, its shining is greater than gold and value more than diamond. The kind of positive radiance it creates not just brings transformative changes in the lives of others but also gives you the highest level of satisfaction that no other materialist things can offer."



## हॅलो प्रभात

### संजय घोडावत विद्यापीठाचे चार प्राध्यापक जागतिक शास्त्रज्ञांच्या यादीत

कोल्हापूर: हॅलो प्रभात

संजय घोडावत विद्यापीठाच्या चार प्राध्यापकांना जागतिक शास्त्रज्ञांच्या यादीत स्थान मिळाले आहे. एडी सायंटिफिक इंडेक्स या संस्थेने हे सर्वेक्षण केले असून जागतिक नामांकित शास्त्रज्ञांची यादी गुगल स्कॉलरचा आधार घेऊन जाहीर केली आहे. यामध्ये संशोधन आधारित विविध निष्पत्ती लक्षात ही क्रमवारी ठरविली आहे. संजय घोडावत विद्यापीठाकडून रसायनशास्त्र विभागाचे प्रा.डॉ.एस.आर. पाटील, एरोनॉटिक्स इंजिनीरिंग विभागाचे प्रमुख डॉ.एस.व्ही. खंडाळ, फार्मसी विभागाचे प्रा.डॉ.विश्वजीत घोषपडे, आणि इलेक्ट्रॉनिक्स इंजिनीरिंग विभागाचे विभागाप्रमुख प्रा.डॉ. निलेश बहादुरे यांचा समावेश



डॉ. एस. आर. पाटील



डॉ. एस. व्ही. खंडाळ



डॉ. विश्वजीत घोषपडे



डॉ. निलेश बहादुरे

अहे. संजय घोडावत विद्यापीठाची स्थापना २०१७ साली झाली आणि अकर्या ५ वर्षांमध्ये विद्यापीठाने आपले जागतिक स्तरावर स्थान निर्माण केले आहे. विद्यापीठामार्फत प्रामुख्याने लिबरल आर्ट्स, सायन्स, कॉमर्स, पॅनसेट, टेक्नॉलॉजी, आर्किटेक्चर, फार्मसी, कॉम्प्युटर अप्लिकेशन या विभागांतर्गत अभ्यासक्रम सुरू आहेत व यामध्ये विद्यार्थ्यांना

पठवी, पदव्युत्तर व पी.एच.डी पर्यंत पदवी धारण करण्याची संधी उपलब्ध आहे. संशोधन व नाविन्यता यावर जोर देण्यासाठी जागतिक स्तरावरील शिक्षण पद्धती व संस्कृती जपण्याचे कार्य हे विद्यापीठ करीत आहे. विद्यापीठाने शैक्षणिक क्षेत्रात सर्वोत्तम असणाऱ्या मातबराना आणि तज्ञांना आकर्षित केले आहे आणि या उद्देशासाठी त्यांना जागतिक दर्जाची आधारभूत संरचना पुरविली आहे.

विद्यापीठात संशोधन आधारित अध्यापनावर भर दिला जातो. विविध उपक्रमांच्या माध्यमातून विद्यार्थ्यांमध्ये गुणवत्ता, सृजनशीलता, कलागुणकौशल्य, तांत्रिक कौशल्ये व व्यावसायिक अभिवृत्ती निर्माण करण्यासाठी प्रयत्न केले जातात. अखंडता, पारदर्शकता, जबाबदारी, समानता, गुणवत्ता, सहानुभूती आणि कारभार या मूल्यांच्या आधारेच राष्ट्रासाठी भविष्यातील एक सक्षम नागरिक

बनविण्यासाठी हे विद्यापीठ प्रयत्न करीत आहेत. विद्यापीठाला आजवर विविध पुरस्कारांनी सन्मानित करण्यात आले आहे. विद्यापीठाला या आधी आय एस ओ ९००१:२०१५ व २१००१:२०१८ मानांकन प्राप्त झाले आहे. एकाचवेळी दोन्ही मानांकन मिळविणारे संजय घोडावत विद्यापीठ हे भारतातील पहिलेच विद्यापीठ आहे.

या यशाबद्दल संजय घोडावत विद्यापीठाचे अध्यक्ष श्री संजयजी घोडावत, विश्वस्त श्री विनायक भोसले, कुलगुरू डॉ.अरुण पाटील, प्रभावी कुलसचिव डॉ.एन.के.पाटील, संचालक डॉ.व्ही.व्ही.कुलकर्णी यांनी त्यांचे अभिमान करून पुढील वाटचालीस शुभेच्छा दिल्या.

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The Sanjay Ghodawat University Professors Shivraj R Patil (Chemistry, School of Science), S.V Khandal (Aeronautical, School of Technology), Vishwajeet Ghorpade (School of Pharmaceutical Science), and Nilesh Bahadure (Electronics, School of Technology) were among the notable list of researchers and scientists in the world as per the AD Scientific Index 2021.

The AD Scientific Index list is released every year by Google Scholar that indexes the full text or metadata of scholarly literature across an array of publishing formats and disciplines. This year in 2021 these four research scholars and professors were among the elite list of world-renowned scientists and scholars.

Sanjay Ghodawat University was formed in the year 2017 and has been the only Private University in the South Western Maharashtra Region to be reckoned as the youngest university to be formed in the shortest period. It offers various disciplines of studies to students like Technology, Management, Science, Commerce, Liberal Arts, Pharmacy, Computer Application, and Architecture. It has courses ranging from under graduation to Doctoral studies.

The President of the University, Mr. Sanjay Ghodawat has expressed his delight in their inclusion in the list and congratulated all of them and expressed his belief in the continuation of quality education through the University and the Sanjay Ghodawat Educational Campus.

“

I congratulate all professors on being recognized with this distinguished honour. It is your unmatched knowledge and wisdom that brought laurels for our group at the global stage.

**Mr. Vinayak Bhosale**

Trustee  
Sanjay Ghodawat University

”

# SGG IN NEWS

Sanjay Ghodawat Group always aims to deliver something unique to customers and strives to excel in every endeavour possible. In the last quarter, various of our business endeavours helped us expand vertically and created a media buzz nationally.



**दैनिक भास्कर** | **जोधपुर** | 16-02-2021

नवभारत स पृष्ठभागात लखना, बबरा स पृष्ठभागात राजपुरागाव व खडखाना स आगरा चावत का हापटत.)

## जोधपुर-बेळगांव के बीच आज से स्टार एयर की सीधी उड़ान

पहली ही फ्लाइट की सारी सीटें फुल, करीब 2 घंटे में पहुंचाएगी

जोधपुर-बेळगांव के बीच आज से स्टार एयर की सीधी उड़ान शुरू हो रही है। स्टार एयर कंपनी की ओर से सप्ताह में तीन दिन, मंगलवार, बुधवार और गुरुवार को यह तीन उड़ानें जोधपुर-बेळगांव की ओर से प्रत्येक उड़ान को सप्ताह में एक बार शुरू की जाएगी। इस कर्मिणे से जोधपुर-बेळगांव के यात्रियों को भी पर्याय देना स्टार एयर के मिशन में एक महत्वपूर्ण हिस्सा है।

**जोधपुर-बेळगांव**  
जोधपुर-बेळगांव के बीच आज से स्टार एयर की सीधी उड़ान शुरू हो रही है। स्टार एयर कंपनी की ओर से सप्ताह में तीन दिन, मंगलवार, बुधवार और गुरुवार को यह तीन उड़ानें जोधपुर-बेळगांव की ओर से प्रत्येक उड़ान को सप्ताह में एक बार शुरू की जाएगी। इस कर्मिणे से जोधपुर-बेळगांव के यात्रियों को भी पर्याय देना स्टार एयर के मिशन में एक महत्वपूर्ण हिस्सा है।

## नवभारत

### बेहतरीन परोपकारी कार्य के लिए हुआ सम्मान घोडावत को 'बिजनेस-मैन फिलांथ्रोपिस्ट अवार्ड'

महामारी में किया प्रशंसनीय कार्य

संजय घोडावत के नेतृत्व में स्थापित आर्यभुजिक कॉमिडि क्लब सोर में अलग तरह से उभरने लगी है। इस कॉमिडि क्लब में अलग-अलग तरह के कार्यक्रमों का आयोजन किया जा रहा है। इस कॉमिडि क्लब में अलग-अलग तरह के कार्यक्रमों का आयोजन किया जा रहा है।

संजय घोडावत के नेतृत्व में स्थापित आर्यभुजिक कॉमिडि क्लब सोर में अलग तरह से उभरने लगी है। इस कॉमिडि क्लब में अलग-अलग तरह के कार्यक्रमों का आयोजन किया जा रहा है।

## घोडावत कंज्यूमर बनला १००० कोटीचा ब्रँड

दिल्ली, 16 फरवरी 2021

घोडावत कंज्यूमर ग्रुप (GCPL) ने एक नए ब्रांड के तहत 1000 करोड़ की बिक्री का लक्ष्य रखा है।

घोडावत कंज्यूमर ग्रुप (GCPL) ने एक नए ब्रांड के तहत 1000 करोड़ की बिक्री का लक्ष्य रखा है।



# SGF: TOUCHING LIVES THROUGH NOBLE ENDEAVOURS

Giving is not just about making a donation but creating a positive difference in someone's life. We feel proud that our philanthropic endeavours, under the support of our Founder & Chairman Mr. Sanjay Ghodawat, are creating a significant transformation for the betterment of our society.



Donated Oxygen concentrators to the Sanjay Ghodawat University Covid Care Center to help patients recover faster.



Mr. Sanjay Ghodawat donates blood for the record 74th time.



Sahayam Foundation in association with Sanjay Ghodawat Foundation collectively donated 100 Covid relief kits in Hubli-Dharwad District.



We have now till date planted a total of 4lac trees and have a target of planting 1 million trees by 2025.

More than 23,000 patients have been benefitted from our Covid Care Center at Sanjay Ghodawat University



Taking care of elderly people by contributing free ration to Mauli Old Age Home, Kolhapur.



**DON'T RISK  
YOUR LIFE.  
GET VACCINATED.**

The world is facing one of the gravest health crises seen ever in the history of mankind. Disturbing visuals of people gasping for breath, long queues outside cremation grounds, mammoth floating remains of dead in the holy river Ganga tells us one vital thing that this unseen enemy (COVID Virus) is more fatal than the world had imagined at the time of its outbreak. Temporary measures like following social distancing, wearing masks, sanitizing, lockdowns, and stringent travel restrictions are definitely helpful in limiting the spread of this deadly virus but it is the 'Vaccine' that will ultimately help us recover from this pandemic.

There are many untrue facts and concocted stories floating around in our society that are creating anxiety and distrust amongst citizens about the impact of COVID-19 vaccination and thus limiting the pace of vaccination drive. To all such individuals and residents of India, we request to not fall prey to any misguided news coming from unverified sources.

Vaccines are the only scientifically proven and effective remedy that can help us develop antibodies to prevent the spread of coronavirus. There are many vaccine candidates that have developed vaccines under the guidance of premier health regulatory authorities and whose vaccines are verified and permitted for human use after successful clinical trials. India's Covaxin, Covishield, Russia's Sputnik V, America's Pfizer vaccine amongst many others are found effective in controlling this virus.

Wearing masks and staying 6 feet apart is beneficial, but these measures are not enough. Vaccines strengthen the immune system and help us fight the virus better if exposed. Research suggests that fully vaccinated people are less likely to get infected and potentially less likely to spread the virus that causes COVID-19 to others. Vaccines are thus our possible cure to treat this virus and everyone should actively participate in the vaccination drive to eradicate this disease altogether.

# Bursting the myths. Presenting the facts.

## What is the efficacy rate of COVID-19 vaccines?

The smallpox vaccine with 95 percent efficacy and oral polio vaccine with an efficacy of 98 has almost eradicated the disease. The available COVID-19 vaccines offer greater than 70 percent efficacy. It will thus prove a 'Sanjeevni' in eliminating this virus to a great extent.

## What are the side effects of vaccines?

Side effects from any vaccine are not new. But overall benefits of vaccines outpace the mild temporary side effects (Tiredness, Head-ache, Muscle pain, Chills, Fever, Nausea) with a huge possibility of saving most of the lives.

## Can someone get Covid-19 from the vaccine?

No. The vaccines use inactivated virus, parts of the virus or a gene from the virus. None of these can cause Covid-19.

## Does the vaccine affect fertility?

No. The coronavirus, however, does. It is safer to be vaccinated.

## Should I take the COVID-19 vaccine?

Yes. At this stage, vaccines are our only hope and their efficacy is better than expected. Individuals with comorbid diseases are a high-risk group and they should get vaccinated as early as possible.

## EMPLOYEE CORNER



**Mr. Sagar Malve**  
Regional Sales Manager  
( Maharashtra - Goa )  
Ghodawat Consumer Pvt. Ltd.

### **Q.1 How is your till date experience with Sanjay Ghodawat Group?**

It gives me immense pleasure to say I am the very first employee of the Ghodawat Consumer, I had a great experience as a Regional Sales Manager (Maharashtra-Goa) while working with Ghodawat Consumer. In the last 7.5 Years, Since the time I joined this esteemed organization, my journey has been filled with joy and success. I am very grateful to Mr Shrenik Ghodawat & Mrs Salloni Ghodawat who always encourage me and offer me new learning opportunities to grow.

### **Q.2 What challenges have you faced at your work?**

Initially, I had many challenges to building a new Infra Structure for a new Brand launch, new situations, learning new things, etc. But overcoming them was always very motivating and exhilarating. However, with a positive attitude towards work & also with great support & motivation from Management, I have always managed to pass every challenge with ease.

### **Q.3 How do you place your contribution in assigned tasks?**

Whatever Task I received from management, I have worked on it with utmost integrity and commitment with an ownership attitude so that I can deliver what is expected that too in a cost-effective way. I have always given my best to meet Ghodawat Consumer business goals and will continue to give my best to strengthen our business further.

### **Q.1 How is your experience with SGU till date?**

It is a satisfying experience but not without the challenges that I face in my profession. But that is what I have learnt in this environment that challenges make you a better person. Associating with SGU has made me a better doctor and person. I have had the privilege to work with one of the best Chairman and Director's who cares for their staff and is concerned for their well being and welfare.

### **Q.2 What challenges have you faced at your work?**

Being a campus doctor, I have to be on my toes 24x7. Sometimes attend to a call at night or any time of the day. It has surely given a better opportunity to be available and serve a larger community of faculty and students at the SGU campus. During this pandemic and flood in the year 2019, checking almost 250 plus employees in a day was really challenging but also gave me an opportunity to serve selflessly.

### **Q.3 How do you place your contribution in assigned tasks?**

I try to be available as a medical officer to all those in need of health services 24x7. After primary treatment, we also have the responsibility of sending a person in need of further care to a specialised attached hospital with more facilities and that is the connection that I have too many times make and ensure that the patient is treated properly. Especially during this pandemic period, checking staff daily for any signs or symptoms of the virus, detecting and further advising treatment, taking awareness programs are some of the roles that I am performing with my regular daily medical assigned duties.



**Dr. Bimal Tiwade,**  
Resident Medical Officer,  
at SGU and Medical Officer at GCPL.

# CREATIVE CANVAS



**Sakshi Bhutada**  
(SE, CSE)



**Sandeep Kirtkar**  
(GD, Sanjay Ghodawat Group)



**Abhishek Kore**  
(BE, E&TC)



**Dattatray Patil**  
(SE, Mech.)



**Aditya Kambale**  
(TE, Civil Engineering)

“ In photography, there is a reality so subtle that it becomes more real than reality. ”

- Alfred Stieglitz