

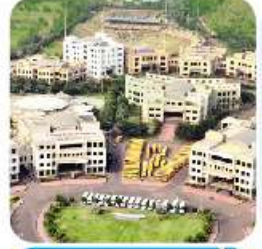
RISINGTM

1st April
2021
33rd Edition

GHODAWAT CONSUMER
LAUNCHES ENERGY DRINK "RIDER"

MR. SANJAY GHODAWAT EARNS
"LEADER OF HOPE" AWARD

STAR AIR ADDS NEW
DESTINATIONS TO ITS CHARTS



CONTENTS

APRIL 2021

Chairman's Message.....	01
OneSGG: Setting the Stage for Transformation	02
Ghodawat Consumer Earns a Prestigious Award.....	04
Star Air Completes Two Successful Years	05
Ghodawat Consumer launches Energy Drink "RIDER"	06
Star Localmart all set to unwind its Expansion Plan	07
Star Air Adds New Destinations to its Charts	08
Mr. Sanjay Ghodawat Earns "Leader of Hope" Award..	09
RENOM Celebrates National Safety Week	10
Star Air Tops Passenger load for February 2021	11
SGIMA Students Proved their Prowess Again	12
SGF: Touching Lives Through Noble Endeavours	13
Beat the Heat: By Adopting these 8 Popular Health Tips.....	15
Employee Corner	17
Creative Canvas	18

CHAIRMAN'S MESSAGE



A heartfelt thank you, everyone!

The Sanjay Ghodawat Group (SGG) has undergone a remarkable evolution in the past few years as we have pursued our vision to become the nation's one of the leading conglomerates. But one of the most sincere changes over this time has been the understanding of customer centricity that has come into focus as we have refined our views of what it takes to be a market leader. We made good progress on our refined understanding at the beginning of fiscal 2021 as we continue our customer-centricity journey.

That said, the year 2020 has not been kind as most of us would have liked it to be. Life did come to a standstill but, eventually, it started making progress, albeit slowly, and demanded a completely new outlook at every nook and corner. We at SGG have always seen challenges as an opportunity to grow and expand our horizons. Even during a tough economic year, we could successfully revamp and realign our business operations in line with the new normal.

Our aviation arm, Star Air, had a Passenger Load Factor (PLF) of 79.0% in February 2021, which was recorded as the highest in the industry during the said period. Our FMCG arm, Ghodawat Consumer Products LLP (GCPL) has become a 1000Cr brand, also added a range of new exciting products under its portfolio. RENOM, our energy division, added assets under its maintenance, and Star Localmart, our retail division, launched new stores across Maharashtra.

Today, as a group, we are better positioned than ever to capture a growing share of the market delivering quality products and services and leveraging our scale to operate efficiently. As a group, we have come a long way but, we still have a long way ahead of us. The trust of our customers and the indomitable spirit of our employees and stakeholders are our true assets.

Lastly, I would like to close it where I started - with a heartfelt thank you. Thank you to our employees and stakeholders for the support and dedication.

Mr. Sanjay D. Ghodawat
Chairman - Sanjay Ghodawat Group

OneSGG: SETTING THE STAGE FOR TRANSFORMATION



ONE
SGG



In the last 25+ years, Sanjay Ghodawat Group (SGG) has traversed a glorious path and achieved momentous success under the visionary leadership of its Founder and Chairman Mr. Sanjay Ghodawat. His vision led the group to diversify its business from one domain to several high-value business verticals and successfully managed to earn the trust of millions of customers across India.

Now with a renewed strategy and approach, Sanjay Ghodawat Group is all set to truly transform into a conglomerate with an innovative concept of "OneSGG". This concept is the brainchild of its Managing Director – Mr. Shrenik Ghodawat. It is meant to bring transformative reforms across all business units of Sanjay Ghodawat Group to bring out the best for all stakeholders that include employees, business partners, vendors, investors, and customers.

Setting up consistent, efficient, and advanced business processes across all business divisions is the core part of this initiative so that every business entity work in cohesion with the feeling of being part of one single-family with common characteristics, vision and mission. More than a concept, it is a benchmark envisioned by Mr. Shrenik Ghodawat to leverage the potential of every department to meet bigger goals together.

Reforming the working eco-system, streamlining business processes, smooth execution of employee welfare programs, fulfilment of investors' promises on time, maintaining productive business relationships with the vendors, product and service innovation to meet customers' demands, are some of the key objectives of OneSGG.



Sanjay Ghodawat Group's new Corporate office is also rightly named as "OneSGG" to represent the new values it envisions. This plush 3 storey building, which is marvellously built in 36,000 sq. ft. area (cumulative), is loaded with numerous facilities. It has numerous conference halls equipped with advanced digital machines, several meeting rooms, CXO cabins, fully airconditioned open workspace on every floor, water purifier, waiting lounge, cafeteria, food and beverages vending machines, fire safety equipment, lift, etc.

“

This building, OneSGG, symbolically represents the core thread that unites all divisions together and holds us together. With OneSGG, Sanjay Ghodawat Group is ready to soar great heights with an ultimate aim to make it one of the leading conglomerates in India.

Mr. Shrenik Ghodawat

Managing Director
Sanjay Ghodawat Group

”



G H O D A W A T
CONSUMER PRODUCTS

GHODAWAT CONSUMER EARNS A PRESTIGIOUS AWARD



The entire world witnessed a slump in business activities in 2020 due to COVID-19 but some enterprises showed enormous resilience and kept pushing their boundaries facing all odds. Ghodawat Consumer Products (GCPL) made formidable strides during such challenging times and gained the trust of millions of consumers.

The Brand Story, a leading Indian Media house, while acknowledging its endeavors of manufacturing high-quality consumer goods at affordable prices, awarded it with the prestigious 'India's Most Admirable Brand 2021' recognition.

Since its inception in 2014, GCPL has chartered great heights and made a special niche in the market through its quality offerings and product innovations. The company is known for its

state-of-the-art manufacturing environment where it produces various top-quality daily consumable products under the supervision of its adept manpower. RIDER, an energy drink, is the latest offering from GCPL for its consumers.

GCPL is considered as one of the fastest-growing consumer products companies in India which is diversifying its business at a rapid pace and amplifying its production significantly to cater to a larger audience at the pan-India level. With a strong network of 2000+ distributors, tie-ups with all leading modern trade chains along with having a presence over e-commerce platforms, GCPL is expanding its business horizon proficiently to fulfill its aim to become one of the most successful FMCG enterprises in India.



Ghodawat Consumer Products is a fine example of an FMCG organization that not only works to offer high-quality consumer products to its customers but also takes necessary steps to be in line with the consumer behavior. The company is headed to become an industry leader in the FMCG market. The Brand Story is honored to present Ghodawat Consumer Products with the award of India's Most Admirable Brand 2020.

Mr. Abhay Kaushik

Editor-in-Chief and Director
The Brand Story



STAR AIR COMPLETES TWO SUCCESSFUL YEARS

Star Air, the airline arm of Sanjay Ghodawat Group, recently completed two successful years on 25th January 2021. The company marked its second anniversary by celebrating with its employees and key business stakeholders at its headquarters in Bengaluru.

On this joyous occasion, the company gifted all the flyers, who flew on 25th January, with plantable pencils under the campaign, 'Sambhav Hai'. The 'Sambhav Hai' endeavor aligned and reiterated its core belief of caring for its flyers.

This airline company, which was incepted on 25th Jan 2019, with an aim to connect real India and make travel easier and affordable, has made significant strides in a very limited time. In just two years, it has expanded its operations to 13 destinations and has now attained a position of influence and status.

The immense trust passengers bestowed upon Star Air is seen as the key reason behind its burgeoning popularity. Today, Star Air is a leading regional airline as well as the most recognized & trusted by countless Indians.

How did it start?

Mr. Shrenik Ghodawat, Managing Director – Sanjay Ghodawat Group, realized a huge potential in the airline industry and plunged into the field of commercial scheduled flight services. Mr. Simran Singh Tiwana a trusted aide and notable aviation expert was chosen to lead Star Air.

Under the able leadership of Mr. Shrenik Ghodawat and the domain expertise of Mr. Simran Singh Tiwana, Star Air has soared great heights over the last two years. The company today has

around 360 employees and operated over 5,000 flights since its inception. Moreover, the company recently started its international charter services and ventured into cargo services as well to fulfill the growing demands of the industry.



“

As a chief member of the Star Air family, it gives me immense pleasure and pride to see how well the company has evolved despite radical changes in the industry. I take this opportunity to thank my entire team for their commendable performance during the past years. I believe our collective efforts will reflect a positive growth trajectory and help charter new glorious paths for Star Air over the coming years. I wish you all the very best and keep up the good work,

Mr. Simran Singh Tiwana

CEO – Star Air

”

GHODAWAT CONSUMER LAUNCHES ENERGY DRINK "RIDER"



Ghodawat Consumer Products (GCPL) recently forayed into the energy drink market by launching an energy drink "RIDER". It is yet another quality offering by GCPL that has made its name in the FMCG market with its several unique products in the past.

RIDER is a refreshing energy drink that addresses the instant energy that the body requires. Its soothing chilled taste can invigorate your taste buds and give you that extra energy to live life in full spirit.

Hectic lifestyle and ever-increasing stress have enforced people to look beyond traditional beverages. Energy drinks are thus emerging as the most preferred beverage option amongst the carbonated drinks. Since it provides instant energy, energy drinks are a huge hit amongst people of all age groups. From teenagers, youngsters, to adults, energy drink is loved by all.

Just after its market launch, Rider energy ran a series of marketing events in Jaysingpur, Kolhapur, Sangli, Ichalkaranji and Hubballi to spread awareness about the new product. Previously, Rider Energy in association with ROC – a prominent adventurous group from Maharashtra, executed a "Pre-Launch Campaign" for promotion.

RIDER comes in a 300ml can and is available across Modern Trade (Supermarkets), General Trade (Kirana Stores) along e-commerce platforms like Amazon.



“

The energy drink market in India is expanding quite rapidly and if all projections prove right then it will grow at a CAGR of 9.22% from 2020 to 2025. We are looking to tap this opportunity with our new and refreshing energy drink "RIDER". I believe that RIDER will fulfill the expectations of our consumers with its great taste and provide them value for money with a better alternative.

Mrs. Salloni Ghodawat

Director

Sanjay Ghodawat Group

”

STAR LOCALMART ALL SET TO UNWIND ITS EXPANSION PLAN



Star Localmart, in a short span of time, has empowered regional business and also captured everyone's attention through its quality offerings and won the trust of consumers. After garnering notable success in its first phase of operations, Star Localmart is now all set to expand its business further.

Star Localmart currently operates 11 Star Localmart stores in Sangli and Kolhapur districts of Maharashtra. It is planning to expand its wings across the Konkan region of Maharashtra and also in Kalaburagi area of Karnataka in second quarter of 2021, which will cover Ratnagiri, Sindhudurg districts of Konkan (Maharashtra) and Kalaburagi, Vijapur, Yadgir, Bidar and Raichur districts of Karnataka.

It also plans to launch about 13 new stores in various towns from South Maharashtra by April 2021 in Gargoti, Athani, Arag, Savlaj, Ashta, Umbraj, Ichalkaranji, Bambavade, Jamkhandi, Warna Kadoli, Kavathe Mahakal, Mahalingpur, and Manerajuri respectively.

Star localmart, through its retail franchise model, offers customers a unique shopping experience and ensures super savings with every purchase. Under a single roof, customers can buy a wide range of daily essentials at very affordable rates with a good product mix of renowned brands. Moreover, frequent week-end and festive offers further enhance customers' shopping experience.

“

It is a delight to see the way Star Localmart is expanding its footprint. It is heartening to witness so much love and customer appreciation towards Star Localmart. I am confident that we will live up to the expectations of our customers in the future as well and enhance their shopping experience further. We now look for the same support for our customer in North Karnataka.

Mr. Sanjay Ghodawat

Chairman – Sanjay Ghodawat Group

”

For Star Localmart franchise enquiry contact:
7758999555, 8484828672

STAR AIR ADDS NEW DESTINATIONS TO ITS CHARTS




SURAT




NASHIK




JODHPUR




TIRUPATI

Covid-19 took a toll on all the segments of industries around the globe. Aviation took the biggest toll, however, some players in its segment countered it well to bring out the best in these challenging times. Star Air is at the forefront of its segment that made impressive growth even during the ongoing tumultuous times.

Post lockdown, Star Air launched its scheduled flight services to three new destinations that include Surat, Nashik, Jodhpur and resumed its services to Tirupati as well. What's more interesting is that it was able to garner an impressive response from flyers even during such challenging times.

Star Air recently started its charter services and flyers can now avail of Star charter services to fly anywhere within India and international tourist destinations of choice.

Incepted in January 2019 with an aim to connect the unconnected by offering quality flight services, Star Air lived up to its endeavor by connecting numerous Tier-II and Tier-III cities. It is now gearing up its operations to expand its business horizon further in cities like Nagpur and Jamnagar in April 2021. Currently, it offers scheduled flight services to 13 Indian destinations that include Ahmedabad, Ajmer (Kishangarh), Bengaluru, Belagavi, Delhi (Hindon), Hubballi, Indore, Jodhpur, Kalaburagi, Mumbai, Nashik, Surat, and Tirupati.



On the safety aspect, Star Air is working hard as ever to cater and fulfill all the respective Covid-19 protocols, which will help its ever-increasing passengers to enjoy their journey and make it memorable for the years to come. It is prepared to cater to such growing demands and all set to expand its business further.

Mr. Shrenik Ghodawat
Director - Star Air



MR. SANJAY GHODAWAT EARNS “LEADER OF HOPE” AWARD

Eminent Media firm “The Brand Story” recently conferred Mr. Sanjay D. Ghodawat with an illustrious “Leader of Hope” award for his inspiring contribution in the field of philanthropy.

Mr. Sanjay D. Ghodawat, who heads India's one of the fastest-growing business conglomerates, the Sanjay Ghodawat Group, has not only earned immense success in entrepreneurial endeavours but has also made a special mark with his social services.

His work in the field of women empowerment, clean Indian mission, environment, natural disaster relief work, education, healthcare, and more has benefited the lives of numerous people across India. During the COVID-19 pandemic, Sanjay Ghodawat Foundation, a charitable foundation of the Sanjay Ghodawat Group, provided free meals, medical gears, sanitizers, and more to more than half-a-million needy people at the pan India level.

Since his childhood, he has believed in the idea of strengthening the society by giving back through charitable works. He is often quoted saying, “The magnitude of one's success cannot be judged by how much one earns but by analysing how many lives one has transformed through various charitable works.”

The Sanjay Ghodawat foundation over the years has undertaken a lot of initiatives like building

schools for blinds, provided free education, setup of bio-toilets in many villages, helped affected people during the 2019 Kolhapur floods, promoted blood donation and tree plantation drives, and much more.

The Brand Story, which is a reputed Media and Event Services company, acknowledged the efforts of Mr. Sanjay Ghodawat in restoring the faith in humanity and awarded him this prestigious honour.



Pioneers like Mr. Sanjay Ghodawat are the reason why the people of our country get inspired in looking towards a promising future. His efforts to ensure collective development restore hope and make him an ideal entrepreneur and a perfect human being. The Brand Story is proud to honour Mr. Sanjay Ghodawat as the Leader of Hope.

Mr. Abhay Kaushik

Editor-in-Chief and Director
The Brand Story



RENOM CELEBRATES NATIONAL SAFETY WEEK

RENOM, the renewable energy services arm of Sanjay Ghodawat Group had recently organized National Safety Week (NSW) from 4th March 2021 to 11th March 2021. The objective of this program was to create awareness amongst employees about safe on-site working practices.

On 4th March 1966, Govt. of India had set up the National Safety Council of India with an aim to adapt and implement sustainable business practices with a key focus on Safety, Health, and Environment. In 1972, it was decided to celebrate it as National Safety Week (NSW) Campaign that will last for one week.

RENOM being an eminent player in the Operations & Maintenance Space of the renewable energy sector always follows the policies stated by Govt. of India. While continuing on its endeavors, it organized 7 days program at two of its sites – Kadvekhurd (Maharashtra) and Poolavadi (Tamil Nadu) to help employees understand safer working protocols to avoid any hazard.

From PPE inspection, spotting probable hazards, mock safety drills, to Q/A sessions with experts, RENOM executed numerous activities to promote safety awareness. Several competitions like drawing, slogan making, and cricket championship were also conducted during the said period to keep employees engaged and thrilled. Employees also felt quite jubilant and satisfied by taking active participation in this as it helped them become more aware about the different safety aspects while working.



“

I believe that employees are the key assets for any organization who drive the growth engine. It is thus our duty to protect not just their fundamental rights but provide them with all the necessary training required to create workplace safer. NSW is a positive step in that direction.

Mr. Lakshmanan Bose
CEO - RENOM

”



STAR AIR TOPS PASSENGER LOAD FOR FEBRUARY 2021

Star Air charted new heights in the month of February 2021. As per the data revealed by a prominent agency from the aviation arena, Star Air topped the Passenger Load Factor (PLF) chart outpacing all other national and regional carriers.

As per the report, Star Air had a PLF of 79.0% in February 2021, which is recorded as the highest in the industry during the said period.

Incepted in January 2019 to transform the landscape of regional air connectivity, Star Air has significantly earned the trust of flyers across the nation with its world-class yet affordable scheduled and non-scheduled flight services.

Apart from the PLF, Star Air, in the past, has also been acknowledged for its On-Time Performance (OTP) record as one of the best in the industry.

The company has connected various Tier-II and Tier-III Indian cities with the Metros under an affordable flying RCS-UDAN scheme. It currently offers scheduled flight services to 13 Indian destinations and also caters to the demands of charter flight services at domestic and international level.

Star Air with its fleet of 5 Embraer-145 is expanding its business operations extensively across India. It will soon start its services from Nagpur and Jamnagar.

“

It is really a proud moment for all of us at Star Air. Our timely services, economical fare, connectivity, and zeal to deliver the best to our flyers every time are the key reasons why Star Air has been able to lead it's way even during these tough times. I credit all this success to the entire team of Star Air for their continued efforts in all departments.

Mr. Shrenik Ghodawat
Managing Director
Sanjay Ghodawat Group

”





SGIMA STUDENTS PROVED THEIR PROWESS AGAIN

Education is one of the most powerful mediums that has the power to transform this world. Sanjay Ghodawat IIT & Medical Academy (SGIMA), a vital educational arm of Sanjay Ghodawat Group also believes in this philosophy and always endeavours to make transformation in students' lives with its excellent training programs. Since its inception, SGIMA has turned the ambitions of countless students into a reality by helping them crack prestigious medical and engineering entrance exams at all India level. Continuing on its glorious legacy, this year as well, SGIMA students have shown their prowess at the national level by clearing IIT-JEE Main Exam 2021.

Data revealed that 19 students of the Sanjay Ghodawat IIT & Medical Academy scored above 99 percentile in the recently declared results for the JEE Main 2021. The exam was conducted in the month of January, 2021. Despite facing many chal-

lenges due to the prevailing COVID-19 situation, SGIMA students under the guidance of teachers proved their strength at the national level.

Almost half of the students who have scored above 99 percentile in Maharashtra are from the academy. Also, 30 students from the academy have scored 98 percentile and above while more than 100 students have scored 90 percentile and above. Vipul Patil with a score of 99.91 percentile, Aditya Deshpande with 99.76 percentile and Harshavardhan Bhosale with 99.73 percentile are top performers from the Academy.

The Chairman, Mr. Sanjay Ghodawat congratulated the Director, Srinivas Konduti (Vasu Sir) and all the teaching and non – teaching staff for the stupendous results. He also wished all the successful students and congratulated them for their brilliant performance.



It gives me immense satisfaction and delight when I see students from our academy make it to the merit list of highly prestigious exams like IIT-JEE. It does not just reflect the transformation we are making in the field of education but also the quality of teaching at SGIMA.

Mr. Srinivas Konduti

Director – SGIMA



SGF: TOUCHING LIVES THROUGH NOBLE ENDEAVOURS



Sanjay Ghodawat Foundation was established to give back society what is rightfully earned from it. It is a prideful thing to state that through its numerous endeavours, it has touched the lives of countless people till date and is continuing on its mission to serve people selflessly with great strength. Several philanthropic drives conducted recently are the testimony of how well it fulfils its responsibilities for the betterment of our society.



Nutrition for Life Campaign

In a bid to promote the importance of nutrition in life, Sanjay Ghodawat Foundation (SGF) recently conducted a "Nutrition for Life" campaign. The foundation under the guidance of its founder and noted philanthropist Mr. Sanjay Ghodawat distributed its premium and nutritious milkshake, Hapy, to

over 350 underprivileged children. This drive was conducted on 25th March '21 at Balkalyan Sankul (Kolhapur), Navchaitya Balgruh (Ichalkaranji), Avani Balgruh (Kolhapur), and Shri Dilip Singh Raje Ghatge Balgram (Panhala) respectively.



Distribution of Sanitary Napkins

Over 1 lakh sanitary napkins got distributed with the support of 440 organizations across India. Thousands of women living in Maharashtra, Karnataka, Andhra Pradesh, Tamil Nadu, Kerala, Gujarat, Rajasthan, and

Madhya Pradesh were benefitted with this drive. Volunteers not just gifted them sanitary napkins but also created awareness about cleanliness and hygiene. Also, explained its impact on human health.



Blood Donation and Health Check-up Drive

Sanjay Ghodawat Foundation recently conducted a blood donation and health check-up drive at Chipri Jaggery office where hundreds of people participated. Doctors counselled all visitors with their wide range of health queries and also edu-

cated them about maintaining good health. Free Blood Pressure check, Sugar check, Weight check, Eye Vision check, along with various other types of health check-ups were conducted at completely free of cost in this drive.



Village Cleaning Drive

Since its inception, cleanliness has always been one of the key focus areas of Sanjay Ghodawat Foundation. Continuing on its endeavour, SGF has recently conducted free village cleaning drives at four different villages (Atigre, Majale, Chipri, Tardal) in the Kolhapur district of Maharashtra and con-

tributed significantly in making India clean. In the past as well, SGF has done various works to promote cleanliness, famously include the free distribution of bio-toilets in several villages.

“

Giving is the greatest act of grace and everyone should imbibe this quality to strengthen our society. If we all human beings understand the power of giving and contribute whatever we can then this world will definitely become a better to live for everyone.

Mr. Sanjay Ghodawat

Chairman – Sanjay Ghodawat Group

”

BEAT THE HEAT

By Adopting these 8 Popular Health Tips



Summer has arrived so are the challenges. Challenges to keep our body healthy in this chilling hot and super sweaty summer season where temperature rising above 40 °C (every day) has become a new trend. This rising temperature takes a toll on human health and due to the overexposure to sun rays, many people often suffer from heatstroke and later invites health

problems like Nausea, Vomiting, Headache, Flushed Skin, etc. To avoid such health complications is completely in our hands. Just follow these powerful and proven health tips that would surely help you to combat sunstroke in an efficient way and ultimately assist you to remain fit and healthy in this shining sunny season.



LIMIT YOUR EXPOSURE TO SUN

During summers, try to limit your exposure to direct sunrays. Minimize your travel especially between 12 pm to 4 pm as during this time period sunrays are very hot. Data shows that temperature rises above 45 °C in many parts of our country during this period. Always use a cover (for e.g. an umbrella) to protect your body to avoid the direct contact of scorching sunlight.



KEEP HYDRATED

Rising temperature soaks fluids from the body and causes dehydration. Therefore, always maintain a habit of drinking liquids on regular basis. Water can be used as a great source of hydration. Raw Mango Juice (Aam Panna), Buttermilk, Coconut Water, Lassi, and Fruit Juices are also great drinks that can help you combat heat stroke effectively. Avoid alcohol and beverages containing caffeine because such things increase the risk of dehydration.



MAINTAIN SALT AND MINERALS LEVEL

Heavy sweating is normal during summers but most of the people might not be aware of the fact that it removes essential salts and minerals from the body as well. Fulfilling this loss is essential to keep our body healthy and protected. Any sports drink in such a situation is a great option to have since it is loaded with powerful minerals and salt. However, if you are on a low-salt diet, have diabetes, high blood pressure, or other chronic conditions, then talk to your doctor first before consuming any sports drink or taking salt tablets.



DRESS APPROPRIATELY

Try to wear clothes made from cotton or linen which are pale-coloured, comfortable, and lightweight. It helps to let air circulate around your body easily. Avoid wearing clothes made from polyester, nylon, or silk as they can cause sweat, bad odour, and make you feel uncomfortable in an already hot weather. Also, always protect your head by wearing a cap or a hat. Avoid using black color clothes as well. Such coloured clothes absorb heat more than any other color.



DON'T OVEREXERT YOURSELF

Exercising or doing any kind of physical work is good but if you do it rigorously in hot weather then be careful. You may experience heat cramps in large muscles in your legs, shoulders, or back. Therefore, don't overdo it. If you feel a sudden pain then stop doing whatever you are doing and stretch or lightly massage the muscles. Remember, continuous exertion in summers may lead to more severe heat-related issues like heat exhaustion or even heat stroke.



SOMEONE NEEDS YOUR ATTENTION

Experts say children's and senior citizens' bodies do not adjust to temperature variations quite easily like the younger ones or the mature people and hence these people are more prone to heatstroke. People with critical health problems like as diabetes, BP, obesity, hypertension, alcoholism, mental illness, and chronic obstructive pulmonary disease are more vulnerable to heatstroke and thus need extra care during summers. Babies also need extra care as any exterior increase in temperature can be a real threat to them. Avoid leaving a child in a parked car in the summers and never expose them to the sun for long.



GET AWARE ABOUT YOUR MEDICATIONS

Many people live on medications of different types to combat different diseases. But make sure that the medicine you are taking does not have any negative effect on your health during summers. One prominent research suggests that some medications trigger the perspiration process or favours water elimination, and thereby disrupt the body's ability to regulate its temperature during the summer season. Talk to your doctor or pharmacist to confirm whether your current medications increase your risks of suffering from heatstroke or not. If yes then change your medication immediately with proper consultations with your doctor.



APPLY SUNSCREEN

Sunrays especially during summers hit skins with very high intensity, and expose it to harmful UV rays in a much harsher and dangerous way than any other season. Experts say in summers; UV rays penetrate into our skin much deeper and can cause a variety of skin disorders. Applying Sunscreen lotion a few minutes prior to moving out of the house minimizes the penetration of UV rays into the skin and helps avoid the possibility of sunburn.

EMPLOYEE CORNER



Mr. Anil Patil
Manager - Purchase
Sanjay Ghodawat Group

Q.1 How is your till date experience with Sanjay Ghodawat Group?

I joined this esteemed Group in 2016 in Central Purchase team as a Purchase Manager. Prior to this, I was associated with Engineering firms wherein I was handling Technical Purchase.

In addition to the regular purchasing activities, I am also involved in various project engineering and implementation works. Overall, my experience has been very delightful and full of learning.

Q.2 What challenges have you faced at your work?

Initially, as I was new to this organization, it was quite challenging to adapt change. However, with the right learning attitude and support of seniors, I managed to overcome every challenge with ease.

During the initial phase, there was traditional methodology used in procurement of technical items, which I have transformed into an SOP to cover first technical analysis, cost analysis, peer's vendor scope comparison, after-sales-service from vendor. Currently, Central Purchase team works smoothly and focuses to achieve the vision set before us on a year to year basis.

Q.3 How do you place your contribution in assigned tasks?

Once an assignment is given, I try to execute it in a systematic approach keeping cost-effectiveness and efficiency in mind. Me and my team work with a complete ownership and always try to give the best results. I value and understand the importance of time and thus always try to complete the tasks on-time.

Q.1 How is your till date experience with Sanjay Ghodawat Group?

I have a really great experience as a CRM Executive while working with RENOM. In the last 4.5 years, since the time I joined this esteemed organization, my journey has been filled with joy and success. I am very grateful to the management and my colleagues who always encourage me and provide me new learning opportunities to grow.

Q.2 What challenges have you faced at your work?

It's definitely challenging as each customer has different requirements on daily basis and it's equally enthusiastic to meet the requirements and achieve customer satisfaction and be delighted thereafter. Also, timely payment collection is a challenging task for us, and it's even more challenging during the period of the COVID-19 pandemic.

Q.3 How do you place your contribution in assigned tasks?

Communication and meeting customer requirements are two areas of strength that I feel will benefit the CRM department and company the most. At RENOM, I streamlined communication with all customers, onsite and remotely. I have played a major role for developing the customer portal with help of a third-party developer. This helped us keep all members up-to-date and improved our ability to meet customer commitments.



Mr. Narendra Pawar
BD & CRM
RENOM

CREATIVE CANVAS



Sakshi Bhutada
(SE, CSE)



Sandeep Kirtkar
(GD, Sanjay Ghodawat Group)



Abhishek Kore
(BE, E&TC)



Dattatray Patil
(SE, Mech.)



Aditya Kambale
(TE, Civil Engineering)

“In photography, there is a reality so subtle that it becomes more real than reality.”

- Alfred Stieglitz